How I work alongside your practice.

Mark Bailey CONSULTING.

FOR ACCOUNTANTS, SOLICITORS AND FINANCE PROFFESSIONALS

You already see the problem.

You meet your clients every quarter. You file their returns, review their figures, and quietly notice the ones who are struggling — the succession that hasn't been planned, the cash flow that doesn't add up, the family tension creeping into the business. You care about the outcome. But you don't always have the time, the brief, or the specialism to go deeper. That's exactly where I come in.

WHAT I DO

- ✓ Commercial strategy & business advisory
- ✓ Family business succession planning
- ✓ Conflict resolution & family dynamics
- ✓ Financial turnaround for SMEs
- ✓ Fractional Director support (1–5 days/month)
- ✓ Leadership mentoring for the next generation

WHAT I DON'T DO

- ✗ Tax returns or compliance work
- ✗ Legal documents or conveyancing
- ✗ Regulated financial advice
- ✗ Audit or accounting services
- ✗ Anything that conflicts with your practice
- ✗ Cold-calling your clients without your intro

The clients most likely to benefit.

THE TURNAROUND CLIENT:
Revenue £1m–£5m, owner-led, no management team.
Profitable on paper but always cash-tight. Needs a commercial sounding board, not another report.

THE SUCCESSION CLIENT:
Revenue £5m–£25m, family business, 2nd or 3rd generation involved.
Succession conversation being avoided. Roles unclear, conflict creeping in.

THE NEXT-GEN SUCCESSOR:
Already working in the business but not being given real authority.
Frustrated, capable, and needing structured support to step up properly.

How a referral works — four simple steps

1. You introduce us
2. We have a free call
3. If we're a fit, we work together
4. Your client gets the help they need

"I have collaborated with Mark on projects and have been impressed by his professionalism and his ability to transform an underperforming business into a successful enterprise."
Wayne Hockley, Anthony Russel Ltd, Chartered Accountants

Ready to make an introduction?
Your client gets: A free 60-minute discovery call.
No obligation. You stay informed. Your relationship is protected.

Book your free call: **markbailey.consulting/book-a-call/**